

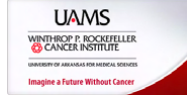
# C.A.R.E. News

*Castleman's Awareness and Research Effort (CARE) is a non profit 501(c)(3) organization and is committed to finding a cure for Castleman's Disease. Proceeds of funds donated to CARE will be allocated to the finest medical facilities and organizations to conduct research and public awareness of Castleman's Disease.*

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## Carnival - 4 - C.A.R.E. 2010

*June 6th, 2010 C.A.R.E. held the 2nd Carnival-4-C.A.R.E. fundraiser. The event has a carnival theme and was coined as "A 4-F Event", Family Friends Food Fun.*

Once again C.A.R.E. had another great turnout for it's annual fundraiser for Castleman Disease research. The support and generosity we receive is always greatly appreciated. Each year there are more and more individuals and organizations who "step up to the plate".

This year was certainly no exception. Without the help of so many people giving up their time we would not be able to do it. Conservatively there was approximately 500 man hours on the day of the event alone. This does not count the countless hours the Carnival-4-CARE committee spends during the months leading up to the event. The time spent seeking out and collecting donations, time on the phone making sure logistics are just right with all the vendors, not to mention any last minute "hiccups".

This year C.A.R.E. was able to raise over \$8,000 for Castleman Disease research and awareness. This money will go a long way to help further the

knowledge the researchers will receive and hopefully bring us one step closer to a cure for this rare disease. Recently the Myeloma Institute for Research and Therapy from UAMS has published studies in both the Journal of Clinical Oncology and in the July edition of Clinical Advances in Hematology & Oncology on some of their findings in Castleman Disease research. These are a product of some of the data that is being collected at the Castleman Disease Research Laboratory at UAMS in Little Rock, Ar.

Without the help of the many volunteers selflessly giving up their time to help those few who live with this rare disease none of this would have been possible. Castleman's Awareness & Research Effort's Board of Directors would like to give our sincerest thank you for your time and generosity. Please watch for upcoming events next year. We continue to update our website with the latest information on CARE activities and medical information or follow us up on Facebook, search for Castleman's Awareness and add us to your favorites.

[www.care4castlemans.org](http://www.care4castlemans.org)



Thank you! Chaparral 4-H, photography for your community service and providing CARE with great photos of The Event.



PATIENT'S PERSPECTIVE

*When I was diagnosed with Castleman Disease over 5 years ago I did not realize how my life was going to change. I often speak with fellow Castleman Disease patients and their story is often very similar to my own. As I reflect back on what I was going through or more importantly how my family was feeling, we have encountered many obstacles that have profoundly changed our lives for ever.*

*In the beginning our thoughts were on how can we stop and cure this rare disease which was virtually unknown. Finally with weeks if not months of research we found a medical facility that was able to treat the disease and keep it under control. To this day there is still no cure for Castleman Disease but with ongoing medical treatments I continue to lead a good quality of life.*

*Being diagnosed and living with a rare disease presents many challenges. The first and most important challenge is receiving correct diagnosis and proper treatment. Treating the disease is often difficult and the medical expenses increase dramatically as compared to other common cancers or diseases. In my case it was nearly two years before I had a clear treatment plan which required me to fly from my home in California to Little Rock, Arkansas every other week! As I have now discovered this is not unusual as many others with a rare disease share a similar experience.*

*This is where organizations such as C.A.R.E. have an important role in the rare disease community. Due to the lack of knowledge of rare diseases such as Castleman Disease most patients find themselves as the "expert" of the disease, relying on their own family, friends, fellow patients and their own local communities to take action. Every volunteer, contribution, or a simple "best wishes" letter means so much to me as a patient. I believe everything happens for a reason. Currently I continue to live with a rare and potentially deadly disease. I often feel being diagnosed with Castleman Disease has been a blessing in disguise and given me the opportunity to change my life for the better.*

**Greg Pacheco**

Big Bubba's Bad BBQ



Wednesday, May 26th 2010 the gang at Big Bubba's BBQ in Paso Robles helped Castleman's Awareness & Research Effort raise money for Castleman Disease Research. C.A.R.E. received a portion of all food sales for the entire day! Once again the turn out was great and the entire staff at Big Bubba's Bad BBQ was extremely friendly and helpful.

"Big Bubba's BBQ, CA, home of the best Bad to the Bone Barbecue you've ever tasted! Their delicious oak-wood fired BBQ tri-tip, ribs, burgers and other barbecue specialties are marinated and grilled to perfection to create Big Bubba's signature savory flavors that will keep you coming back for more. Enjoy their authentic California barbecue menu in any one of four unique California locations Paso Robles, Atascadero, Merced, and Visalia—or find them at a fair near you, and enjoy the fun and flair that comes with every Big Bubba's BBQ dining experience. From line-dancing food servers to mechanical bull rides, Big Bubba's lively restaurants and bars are sure to fulfill the whole family!"

Contact Big Bubba's BBQ today to plan a private party or event, or find out about their exceptional catering services. [www.bigbubbasbadbbq.com](http://www.bigbubbasbadbbq.com)

Red Brick Pizza



CHARITY NEVER TASTED SO GOOD Red brick Pizza in Paso Robles held a fundraiser to support Castleman's

Awareness & Research Effort and donated a portion of the proceeds to C.A.R.E.

The money donated to C.A.R.E. will be used for Castleman Disease research to benefit the Gregory R. Pacheco Castleman Disease Research Laboratory, "Opening The Way To Novel Therapies for Castleman Disease."

"Redbrick" in Italian means "terra cotta stone." It all began centuries ago when only the finest pizzas were baked in a brick oven, on a terra cotta stone. Today Redbrick Pizza combines a century old Italian tradition with new world technology to create the world's finest, fresh fire-roasted gourmet pizzas.

Each RedBrick oven sears your pizza at more than 1,000° in just 3 minutes\*, directly on an "RedBrick" stone. The result is a delicate golden crust, delicious thin crisp center imbued with

fascinating flavors that is healthier and better for you.

Redbrick Pizza uses only Qualita Superior Italian cheeses, premium gourmet ingredients, and hand rolled dough made fresh daily with heart healthy olive oil.

Savor....the passion of century old Italian tradition forever....RedBrick Pizza.

Cancer Institute Expansion Dedication



The Winthrop P. Rockefeller Cancer Institute is a center of excellence at the University of Arkansas for Medical Sciences. The

Cancer Institute is Arkansas' premier cancer research and treatment facility.

An exciting future has begun at the Winthrop P. Rockefeller Cancer Institute.

A center of excellence at the University of Arkansas for Medical Sciences, the Cancer Institute is Arkansas' only comprehensive cancer treatment and research facility. The institute's staff of physicians, nurses, researchers and other health care professionals is dedicated to improving the health of all cancer patients, both from Arkansas and beyond.

The institute was renamed in 2007 to honor the memory of the late Arkansas Lt. Gov. Winthrop P. Rockefeller, who died of a rare bone marrow disorder that can lead to leukemia. A lifelong Arkansan, Rockefeller was widely known for his dedication to community service, and he championed the cause of bone marrow donation awareness following his treatment.

In summer 2010, the Cancer Institute celebrated the grand opening of its 12-story expansion.

Filled with natural light, the expansion is an environment designed to promote comfort, convenience and collaboration. It not only adds much-needed space for current research and treatment programs, but also allows for growth of these programs in the future.

C.A.R.E. is now on Facebook



Join CARE on Facebook, keep up to date on the latest news from C.A.R.E. and upcoming events. Just search for Castleman's Awareness & Research Effort and click Add to My Favorites. It's a great way to stay up to

date on what is happening in the C.A.R.E. community.

# Castleman Disease Awareness Day!

*The Oakland Raiders and C.A.R.E. are teaming up for the first ever Castleman Disease Awareness Day.*

The Oakland Raiders and Castleman's Awareness & Research Effort (CARE) are teaming up for the 2010 football season to raise money for Castleman Disease research. CARE has tickets available for purchase for all Raiders home games, in exchange the Raiders organization has agreed to give back a portion of the ticket sales to CARE as well as recognize Castleman Disease Awareness during the San Diego Chargers vs. Oakland Raiders home game on October 10th 2010. We encourage everyone to come out to show your support to both the Raiders and Castleman Disease awareness at any of the Oakland Raiders home game, please think of CARE when you are purchasing your tickets. There should be some great match ups, there is always the exciting Raiders vs. Chief's rivalry, Raiders vs. Broncos is often spirited or come out to see the Raiders play Payton Manning and the Colts on Dec 26th.

Raiders tickets also make great gifts, if you know someone who has a birthday, special event or anniversary coming up soon why not? Tickets are available for any available seat in the stadium and there are no service fees. Restrictions apply, call for availability. Please refer the the flyer on the back side of this page, for more information call Greg Pacheco at (805) 238-4769 or Jenny Hamilton with the Oakland Raiders (please mention CARE) at (510) 780-3212.

**ORDER BY MAIL:**

Castleman's Awareness & Research Effort  
c/o Greg Pacheco  
P.O. Box 3614  
Paso Robles, Ca. 93447

Please make checks and money orders payable to C.A.R.E.

OR

**ORDER ONLINE:**

[www.care4castlemans.org](http://www.care4castlemans.org)

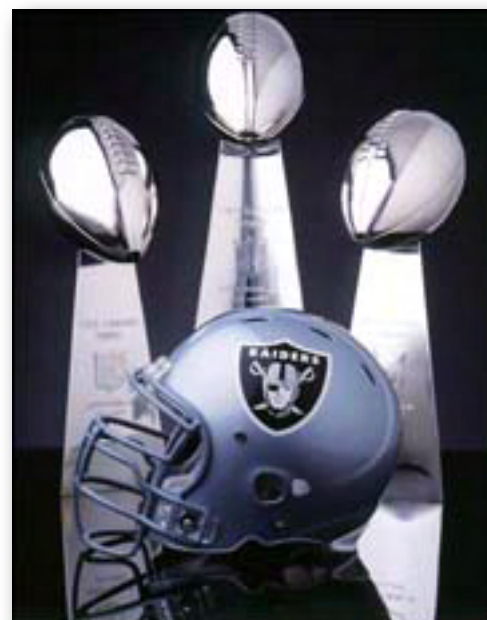


*All orders are subject to availability and are filled with the best seating available. Receipt of your order does not guarantee seat location. Orders must be for 10 or more tickets per game. Once a minimum of 10 tickets are purchased for a game C.A.R.E. can sell individual orders of less than 10. Time of all games are subject to change by the NFL. All sales are final.*

COMMITMENT TO EXCELLENCE

## Super Bowl Championships

The Oakland Raiders have captured three World Championships of professional football with victories in Super Bowls XI, XV and XVIII. Each Super Bowl was marked by dominating performances in all three phases of the game—offense, defense and special teams.



# TEAMING UP WITH THE OAKLAND RAIDERS



**TICKET ORDERS / INFO**  
 Orders subject to availability –  
 All orders are filled with the  
 best seating available –  
 Receipt of your order does not  
 guarantee seat location –  
 Date and time of all  
 games are subject to  
 change by the NFL.  
 \*All sales are final\*

For more information,  
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 or visit:  
[www.care4castleman.org](http://www.care4castleman.org)

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 c/o Greg Pacheco  
 PO Box 3614  
 Paso Robles, CA 93447

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[info@care4castleman.org](mailto:info@care4castleman.org)  
 Please do not send credit card  
 information via email.

OPPONENTS							TOTAL COST
	\$36.00	\$46.00	\$56.00	\$71.00	\$86.00	\$136.00	
SEAHAWKS OCT 31 1:15pm							
CHIEFS NOV 7 1:15pm							
BRONCOS NOV 28 1:05pm							
COLTS DEC 19 1:15pm							
COLTS DEC 26 1:05pm							
<b>GRAND TOTAL</b>							

\* All orders must be placed with the non-profit organization. \*  
 All questions regarding ticket location, status of order, etc.,  
 must be directed to the non-profit organization.

All orders must be received at least 30 days prior to the date of the game

First name: \_\_\_\_\_ Last name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_  
 Method of payment (check one): Check  Visa  MasterCard  AMEX   
 Credit card no: \_\_\_\_\_ Exp. date: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*All orders will be left at will call for pick up on game day.  
 Please make sure the name on the form matches the photo id  
 of the person picking up the tickets on game day\***

To verify the fundraiser,  
 please contact Jenny Hamilton  
 at [jhamilton@raiders.com](mailto:jhamilton@raiders.com)

**1.800.RAIDERS • RAIDERS.COM**

## UAMS Cancer Institute Dedicates New Tower

July 30, 2010 | Cancer survivors from across Arkansas and beyond were celebrated today at the dedication ceremony of the 12-story expansion to the Winthrop P. Rockefeller Cancer Institute at the University of Arkansas for Medical Sciences (UAMS).

The 300,000-square-foot building will double the institute's capacity for research, treatment and outreach. Its design — which includes an abundance of natural light, balconies and a healing garden — is intended to promote a comfortable environment for patients, while also promoting collaboration between clinicians and researchers.

"A tremendous amount of thought and planning went into the design of the Cancer Institute expansion," said Peter Emanuel, M.D., Cancer Institute director. "A cancer diagnosis is one of the most difficult and challenging things a person can experience. We want this building to provide as much comfort and convenience as possible while also helping to ease our patients' burden, lift their spirits and promote their healing process."

Participating in the dedication ceremony were former U.S. Sen. David Pryor; Gov. Mike Beebe; UAMS Chancellor Dan Rahn, M.D.; and Emanuel. A group of more than 40 cancer survivors were seated alongside the podium and took part in the ceremony by tossing a ceremonial token into the institute's Seed of Hope sculpture.

Commissioned by the Cancer Institute from Little Rock artist and University of Arkansas at Little Rock professor Michael Warrick, the Seed of Hope is located in the institute's 12-story atrium. Upon completing their active cancer treatment, all Cancer Institute patients will be given a token to place in the sculpture and one to take home with them as a remembrance of their healing process.

The expansion is seamlessly connected to the institute's Pat and Willard Walker Tower, which opened as a four-story building in 1989. In 1996, seven floors were added to the tower. The Cancer Institute's patients come from every Arkansas county, all 50 states and more than 40 foreign countries. Patient visits number more than 120,000 per year. View a slideshow of construction and the completed Cancer Institute here.

"The Cancer Institute has long been a vital part of the UAMS campus. This expansion will strengthen the institute's research, education and clinical programs by providing an uplifting and modern facility that is sure to assist us in recruiting more top-notch scientists and physicians to UAMS," Rahn said.

Research floors feature an "open lab" concept unique on the UAMS campus. Instead of individual labs, the floors feature "bays" housing multiple investigators.

"Open labs represent the latest thinking in research design. Scientists are not only able to share equipment and resources, they also can discuss ideas and work much more collaboratively than in the past," Emanuel said.

The cost of the cancer institute addition is \$130 million. It was funded in part by \$36 million in state general improvement funds that provided a dollar-for-dollar match of private donations in support of the Cancer Institute expansion and program endowments. Gov. Mike Beebe granted UAMS an additional \$1.5 million from general improvement funds that had to be matched by private donations.

Another \$12.3 million was donated by the Winthrop Rockefeller Foundation to honor the late Lt. Gov. Winthrop P. Rockefeller, who died in 2006 at age 57 from myeloproliferative disease, a blood disorder related to leukemia. The foundation's gift was made to help fund the expansion and also to fund two endowed chairs in the lymphoma and leukemia program. Rockefeller was the son of former Arkansas Gov. Winthrop Rockefeller. Other funding for the project includes \$35 million from bonds paid for with the state's settlement with the tobacco industry.

Following the expansion's opening, construction will continue at the Cancer Institute as the first floor of the Walker Tower is renovated to include a food court, patient support pavilion, chapel, gift shop and other services. The renovation is scheduled for completion in mid-2011.

Also planned for completion in 2011 are two research floors funded by a nearly \$10.5 million grant from the National Center for Research Resources (NCRR), a division of the National Institutes of Health (NIH), announced in January 2010. Funding for the grant comes from the American Recovery and Reinvestment Act of 2009 stimulus monies allocated to the NIH for construction grants.

CDI Contractors Inc. is the general contractor for the expansion. Cromwell Architects Engineers of Little Rock and FKP Architects of Houston are the architecture/engineering firms for the project.

UAMS is the state's only comprehensive academic health center, with colleges of Medicine, Nursing, Pharmacy, Health Related Professions and Public Health; a graduate school; a 540,000-square-foot hospital; a statewide network of regional centers; and six institutes: the Winthrop P. Rockefeller Cancer Institute, the Jackson T. Stephens Spine & Neurosciences Institute, the Myeloma Institute for Research and Therapy, the Harvey & Bernice Jones Eye Institute, the Psychiatric Research Institute and the Donald W. Reynolds Institute on Aging. UAMS has 2,775 students and 748 medical residents. It is the state's largest public employer with more than 10,000 employees, including nearly 1,150 physicians who provide medical care to patients at UAMS, Arkansas Children's Hospital, the VA Medical Center and UAMS' Area Health Education Centers throughout the state. Visit [www.uams.edu](http://www.uams.edu) or [www.uamshealth.com](http://www.uamshealth.com).

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# In Appreciation

On behalf of the CARE Board of Directors we would like to thank the following businesses for their contributions to Carnival-4-C.A.R.E. 2010. If it were not for their generosity this event would not have been possible.



*All For Fun  
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